



District Level Advocacy Strategies

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Organization of District Leadership

1. School Board
2. Superintendent
3. Associate or Assistant Superintendents
4. Executive Directors

District Goals

- Mission and Vision Statement
- District Mantras
- Core Values
- Strategic Plan

How to use District Goals to Advocate?

- How can school psychologists support district in meeting goals?
- How are school psychologists skills aligned to district goals?
- Aligning Practice Model to District Goals

Difficulties School Psychologists Face

- Shortages
- Overworked
- Limited Roles
- Not Included in District Decisions
- Role in RTI

Quick and Easy Advocacy Tools

- Ensure that you are seen as more than just a “tester”
- Commonly refer to the NASP practice Model to reinforce all the areas we have expertise
- Push for School Psychology Awareness Week to be acknowledged district wide.
- Monthly or Quarterly School Psychology Newsletter
- Find a way to support individuals in district leadership roles with their goals or roles. (RTI, participation on a committee)
- Connect with PD staff in your district and offer the areas you can provide assistance in training.

Biggest Key to Advocacy

Make Yourself
Valuable!